

OK Magazine's Eva La Rue Bag Sweepstakes

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

1. Sponsor: The Sponsor of the Eva La Rue Bag Sweepstakes ("Sweepstakes") is OK! Magazine, LLC ("Sponsor"), 4 New York Plaza, 2nd Floor, New York, NY 10004.
2. How To Enter: Beginning on 4/12/17, visit okmagazine.com/sweepstakes where the Eva La Rue Bag entry directions and rules will be listed. All entries must be received no later than 11:59pm PST on 5/10/17. Only one entry per person and per e-mail address will be accepted. Subsequent attempts made by the same individual to submit multiple internet entries using multiple e-mail addresses or otherwise will be disqualified. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the authorized account holder of the e-mail address associated with the entry. Authorized account holder is defined as the person assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses. All materials submitted become the property of Sponsor and will not be returned.
3. Winner Selection / Random Drawing: One (1) winner(s) will be selected in a random drawing to be held on or about 5/17/17 from among all eligible entries that are complete. The random drawing will be conducted by representatives of Sponsor whose decisions are final and binding in all respects relating to this Sweepstakes. Odds of winning a Prize depend upon the total number of eligible entries received. The winner will be notified via e-mail and/or telephone. If the winner cannot be contacted within 7 days of the first attempt to notify, Sponsor will draw a new winner.
4. Prizes:
 1. Sweet Breath Twin Drop Peppermint
 2. Whitening Lightning Super Booster Teeth Whitening Pen
 3. Epic Coconut Carnivore Beef Jerky Mix
 4. Specific Beauty Daily Hydrating Lotion SPF 30
 5. MAC Cosmetics Studio Fix Powder Plus Foundation
 6. Ray-Ban RB 3449 in Copper Mirror
 7. Smashbox Studio Skin 24 Hour Wear Waterproof Concealer
 8. No Gray Quick Fix

Total Approximate Retail Value ("ARV"): \$ 300

5. Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years or older. Employees of American Media, Inc., Odyssey Magazine Publishing Group Inc., their affiliates, subsidiaries, advertising or promotion agencies, and their immediate family members and/or those living in the same household of each are not eligible. Void outside of the continental United States of America and where

prohibited by law. No substitution or transfer of Prize is permitted. All federal, state and local taxes and any expenses relating to the acceptance and use of Prize are the sole responsibility of each Winner. All federal, state and local laws apply.

6. The potential Winner must submit an Affidavit of Eligibility / Release of Liability / Prize Acceptance Form within seven (7) business days of attempted notification. In addition, Potential Winners may have to submit a Background Check Authorization form to be provided by Sponsor. If any Affidavit, Release, or Authorization is not completed within seven (7) business days of receipt, or returned to Sponsor as undeliverable, or if Sponsor does not receive a response from any potential Winner within seven (7) business days of attempted notification, such Winner may be disqualified and such Prize will be awarded to an alternate Winner. In addition, Sponsor may, in its sole discretion, disqualify potential Winner upon receipt of a completed background check, or for any other reason that, in its sole discretion, might generate negative publicity about Sponsor or Prize. Non-compliance with any of these requirements shall result in disqualification and award of Prize to an alternate Winner. By accepting Prize, the Winner consents that Sponsor may use the Winner's names, photographs, or other likenesses, the Winner's hometown and biographical information, statements concerning the contest entry, or Sponsors' products without compensation for purposes of advertising, promotion, and merchandising, and grant all rights to edit or modify and to publish and copyright it. Winners must also make themselves available to travel at Sponsor's expense for promotional purposes. By accepting Prize, Winners agree to hold Sponsor, its respective directors, officers, employees, and assigns, harmless against any and all claims and liability arising out of Prize, or any travel in connection with Prize. Winners assume all liability for any injury or damage caused, or claimed to be caused, by participating in this Sweepstakes. By participating in this Sweepstakes, entrants agree to abide by and be bound by these Official Rules, and understand that the Sweepstakes results are final in all respects. By participating in this Sweepstakes, entrants agree to hold Sponsor, its respective directors, officers, employees, and assigns, harmless against any and all claims and liability arising out of Prize or any travel related to Prize.

7. Neither Sponsor, any telephone network, nor service providers are responsible for incorrect or inaccurate transcription of entry information, or for any human error, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, line failures or any telephone network, computer equipment, software, inability to access any Web site or on-line service, or any other error or malfunction, or late, lost, illegible, incomplete damaged, postage-due, mutilated or misdirected entries or entries not properly forwarded to Sponsor. Entry materials that have been tampered with or altered are void. If the judges determine, in their sole discretion, that there is any suspected or actual electronic tampering with the Sweepstakes or if technical difficulties compromise the integrity of the Sweepstakes, the judges reserve the right to void the entries at issue and conduct a random drawing to award the Prize using all eligible entries received as of the termination date. If the Sweepstakes is terminated due to tampering or technical difficulties prior to its expiration date, notice will be posted at www.okmagazine.com. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action.

NOTE: Entries made by any other individual or entity and/or originating at any other Internet website or e-mail address, including but not limited to commercial contest subscription notification and/or entering service sites, will be declared invalid and as such ruled ineligible for this contest.

8. Any information entrants provide to the Sponsor will be used to communicate with entrant in relation to these Sweepstakes. Sponsor may also share this information with third parties who are participating in this program. Sponsor or third parties may contact entrants at a future date about services the Sponsor believes entrants will find of interest.